

Agile Innovation

Learn from successful start-ups and get your modern business toolkit today and **create a culture of flexibility, invention and innovation!**



What is it?

- Face-to-face learning
- Jargon buster
- Live brief workshop
- Team discussions
- Interactive workshops
- Case studies
- Length: Two days

In a world of exponential change, businesses need a way of working that allows for and fosters inventions and flexibility.

Borrowing from start-ups and software development powerhouses, the agile innovation program gives you the essential business processes to succeed in the modern workplace.



Who is it for?

- Leaders and managers across all functions
- Anyone who has project responsibility



What will you learn?

- Exploration of key trends impacting your business and how to use agile innovation to benefit them
- Start up immersion experience
- Global case studies
- Learning how to use the FAST method
- Framing innovation
- How to lead innovation projects as a SCRUM master
- Live project throughout session
- Action planning



Key benefits

Agile delivers all of the following benefits to an organisation:

- Quality
- Visibility/Risk Management
- Revenue
- Flexibility
- Cost Control
- Business Engagement
- Customer Satisfaction
- Right Product.



Why choose us?

- We listen to your business challenges and create solutions tailored to your needs
- We have trained over 56,000 marketers in person across 43 countries
- We offer blended solutions to create impact and to be able to scale effectively



Liked your speed & agility.
You personalised to our needs.
You brought an outside-in perspective.

Vijay Solanki: Chief Digital Officer
Southern Cross Austereo





Your agile learning journey would include:

- Live and interactive elements
- Quick fire interactive workshops, team exercises and a live discussion



Learning with The Knowledge Engineers

- We will work with you to understand your challenges and goals
- We will design a customised program to meet your needs
- We will deliver best-in-class training to ensure your business is on the right track



Our clients



Day one - your agile learning begins!

- Introducing agile innovation
- Five key audience trends: Mobile world, multi-platforms/multi-tasking, digital advertising, TV is in trouble & data trends
- Thinking like a start-up
- Have an adaptive approach
- Native content user-experience and prototyping
- UX matters
- Plus key case studies taken from market leading companies

Day two - your learning journey continues!

- Building resonant proposals
- Stakeholder management.
- Managing complex sales to close
- Analysing campaign performance.
- Personal action planning. Personal action planning – building a sales plan for three top clients
- Plus case studies taken from market leading companies



Start your agile learning journey and contact:

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